MARKETS OF TMW

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The Ritz-Carlton unveils new luxury residences in Fort Lauderdale Beach

Fort Lauderdale's waterfront skyline is set for a new chapter as MICL and Admire Capital officially unveil The Ritz-Carlton Residences, Fort Lauderdale Beach, a boutique dual-tower development rising between the Atlantic Ocean and Intracoastal Waterway along one of the city's most coveted coastal stretches.

Courtesy of The Boundary

Positioned at 551 Bayshore Drive, the 13-story project will feature just 83 private residences, arriving as Fort Lauderdale continues to strengthen its position as a nationally recognized luxury coastal destination. Sales are exclusively represented by Douglas Elliman Development Marketing, with residences starting from $2.5 million.

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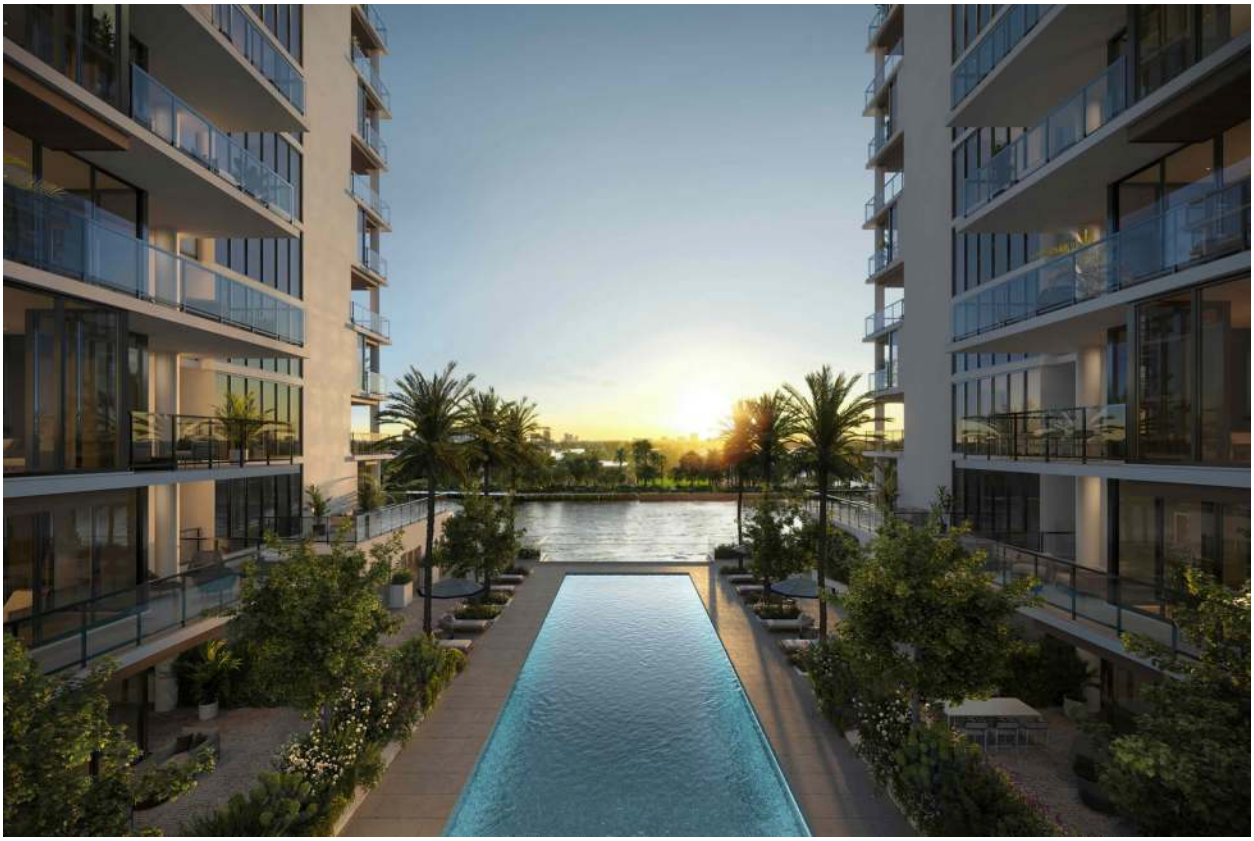
“Fort Lauderdale is having a genuine moment as a national luxury coastal market, reflecting the kind of lifestyle buyers are seeking today, defined by design-forward living, intuitive service and a strong connection to the water,” said Diana Ulis, CEO and Founder of Admire Capital. “This project carries that sensibility, while offering the distinctive luxury and service known of The Ritz-Carlton brand.”

Courtesy of The Boundary

Designed by Garcia Stromberg with interiors by Dan Fink Studio, the project presents a limited collection of two- and three-bedroom homes with dens, ranging from approximately 1,550 to 3,480 square feet, including six penthouses with ceiling heights reaching up to 11 feet. The dual-tower design responds directly to its waterfront setting, shaping the buildings to capture natural light, ocean breezes, and expansive water views throughout the residences.



Courtesy of The Boundary

Homes are defined by wide-plank white oak flooring, floor-to-ceiling sliding glass doors, and generous terraces, with select residences offering both Atlantic Ocean and Intracoastal views. Kitchens feature Shaker-style cabinetry paired with integrated Sub-Zero and Wolf appliances, while additional details include European-style solid-core doors, primary suites with walk-in closets, freestanding soaking tubs, Waterworks fixtures, custom built-ins, and full-size vented washers and dryers. Select homes include private elevator lobbies with dedicated service elevators, while penthouse residences introduce private rooftop terraces with plunge pools in select layouts, reinforcing a strong indoor-outdoor coastal living experience.

Courtesy of The Boundary

“Today’s buyers in Fort Lauderdale, like other lifestyle destination markets, are gravitating towards vertical residences that balance exceptional design with privacy, ease, sophistication and comfort,” said Jay Phillip Parker, CEO of Brokerage, Florida Region and President of Douglas Elliman Development Marketing, Florida. “The Ritz-Carlton Residences Fort Lauderdale Beach speaks directly to that demand, offering a boutique experience with the Ritz-Carlton’s notable high caliber service and amenities that reflect how discerning buyers want to live.”

Amenities are centered around landscaped gardens positioned between the two towers, where residents will find a tranquil lap pool, leisure pool, private cabanas, an outdoor bar pavilion, and a limited collection of Intracoastal dock slips. Interior spaces include a resident lounge with catering kitchen, screening room, multi-sport simulator, conference room, and a dedicated children’s playroom, supporting both everyday living and private gatherings.

Courtesy of The Boundary

Ownership includes access to The Ritz-Carlton's signature service, delivered through a dedicated on-site team providing 24-hour valet, concierge, and lifestyle coordination. Residents also receive membership to ONVIA, Marriott's owner recognition platform, offering elevated global travel status, curated experiences, and access to partnerships across yachting, golf, culture, and wellness.

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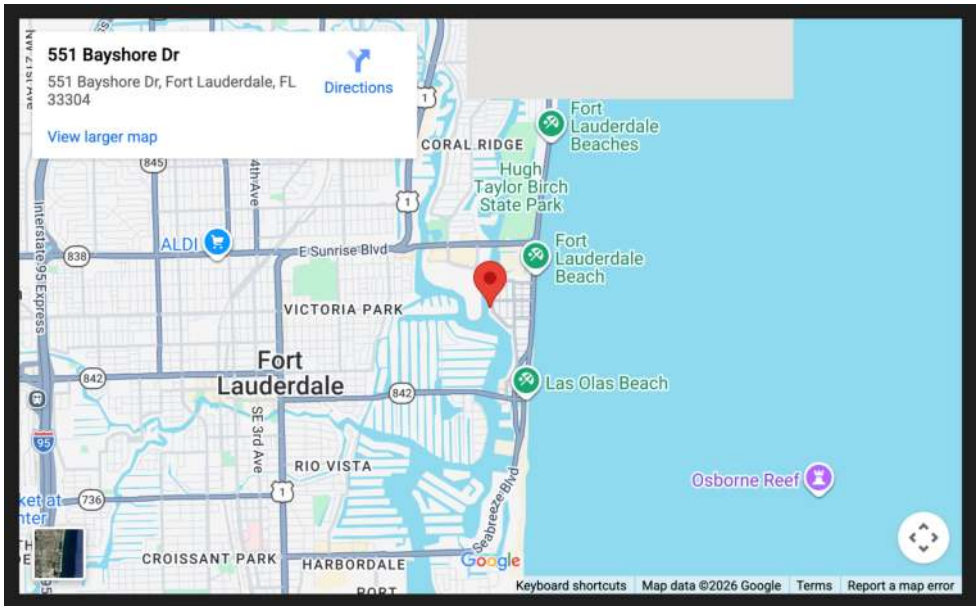
Developed by MICL and Admire Capital, The Ritz-Carlton Residences, Fort Lauderdale Beach introduces a refined residential addition to the city's evolving waterfront, combining boutique scale, design-driven architecture, and the globally recognized service standards associated with The Ritz-Carlton brand.